



Media Contacts

Cyndi Rogers, Marketing Director
crogers@greatdanetrailers.com

912-644-2271

Philip Hanyok, Sr. Communications Manager
phanyok@greatdanetrailers.com

912-644-2294

NEWS RELEASE

FOR IMMEDIATE RELEASE

Great Dane Service Technician Training Program Receives ASE Accreditation

Great Dane is the first semi-trailer OEM network to achieve ASE/CASE accreditation

(Savannah, Georgia – December 19, 2016) – Great Dane has received accreditation from the National Institute for Automotive Service Excellence (ASE) for its service technician training program. This is the first time a semi-trailer original equipment manufacturer (OEM) has received ASE accreditation for a technician training program. The ASE accreditation is through the ASE Continuing Automotive Service Education (CASE) program.

Great Dane's training program, which includes both online and instructor-led courses, focuses on safety, trailer knowledge and skills in trailer maintenance. It enables technicians to become certified in the areas that they satisfactorily complete training.

"Training is a key part of our emphasis on safety, and we are proud that our training program has received this accreditation," said Dave Durand, Great Dane's vice president of Aftermarket parts and service. "ASE accreditation assures our customers that our training processes are held to a national standard. When you see the Great Dane Certified Technician insignia, you know the technicians working on your trailer have proven their skills through theoretical and practical tests in their specialties."

The rollout of this training program is ongoing and supports Great Dane's effort to ensure the safe and efficient delivery of goods.

The ASE accreditation program is administered by the Automotive Training Managers Council (ATMC), a nonprofit organization that has been a member of ASE's Industry Education Alliance since 2009.

-more-

Earlier this year, the ATMC evaluated Great Dane's process for developing and delivering training and then recommended accreditation as an ASE Accredited Training Provider of Continuing Automotive Service Education (CASE).

Major companies in the automotive services industry that have ASE accreditation include Toyota, General Motors and Penske Truck Leasing.

About Great Dane

Great Dane is the leading manufacturer of high-performance commercial transportation equipment, including dry and refrigerated trailers and truck bodies, as well as steel, aluminum and combo platform trailers. Great Dane's network of corporate-owned branches, full-line independent dealers and parts-only independent dealers offers a broad range of distribution points for new and used trailers as well as aftermarket services across North and South America. Great Dane's AdvantEDGE National Aftermarket Parts and Service Program streamlines the functions of parts and service centers, including ordering, pricing and invoicing. AdvantEDGE membership is free and provides 24/7 emergency road service through 245 Love's Travel Stops locations in the U.S. Visit www.greatdanetrailers.com/AdvantEDGE for more information. Headquartered in Chicago, Illinois, and with additional corporate offices in Savannah, Georgia, Great Dane has manufacturing plants strategically located throughout the United States. Visit Great Dane online at www.greatdanetrailers.com.

Visit the Great Dane newsroom, <http://news.greatdanetrailers.com>, for this and other news releases plus news about Great Dane and a multimedia section where you can download Great Dane images.

###